

A man with short brown hair and a beard, wearing a red and blue plaid shirt, is looking down at a smartphone he is holding with both hands. He is standing in front of a large, light-colored truck, possibly a forklift or a similar heavy-duty vehicle. The background is slightly blurred, showing the truck's headlights and other mechanical parts. The overall lighting is soft, suggesting an outdoor setting during the day.

JOIN THE DIGITAL JOURNEY

NOKIAN HEAVY TYRES

OCTOBER 2019

nokian[®]
TYRES

WHY GO DIGITAL

Working with heavy machinery in various fields is becoming increasingly digital

Tires are a crucial factor in a safe, efficient and economical operation


Machines have many different metrics available, but the tires have been invisible



WE ARE TAKING THE FIRST STEPS TOWARDS THE ERA OF SMART TIRES IN PROFESSIONAL USE

OUR VISION

Everything you need to know about
your tires made available –
all the time and everywhere you go



NOKIAN TYRES INTUITU



OUR SOLUTION

Smart tires with in-built sensors for communicating vital real-time operational metrics



TIRE PRESSURE

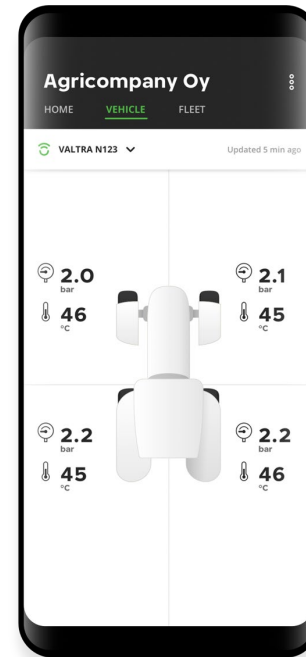


TIRE TEMPERATURE



TREAD WEAR

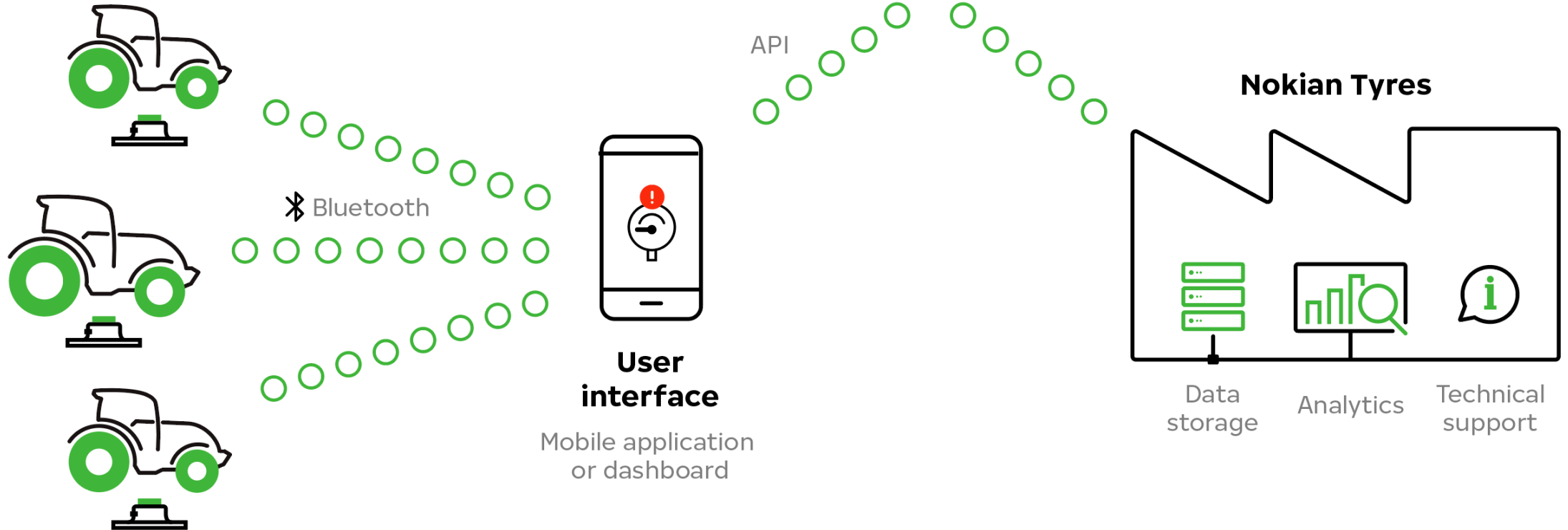
User interface for monitoring this information and receiving actionable feedback and alarms when they matter



HOW IT WORKS

Digital smart tires

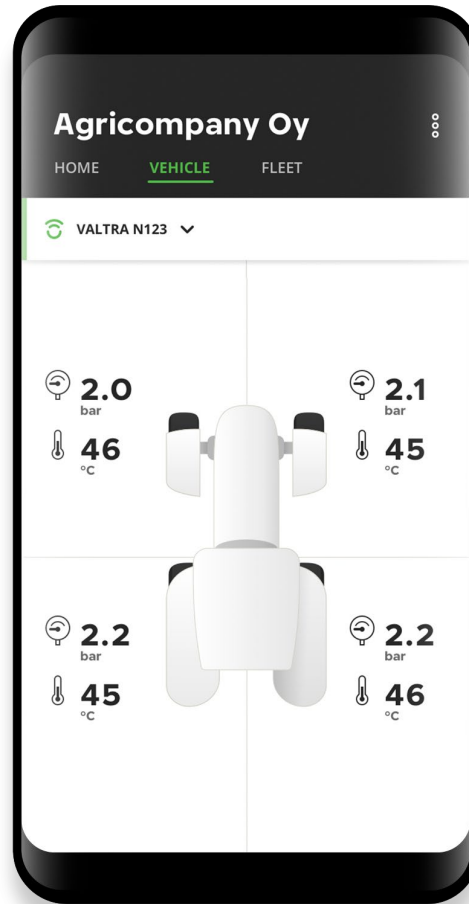
Tire pressure sensor
Tire temperature sensor
Tread wear sensor



ONE APP - TWO ESSENTIAL FEATURES

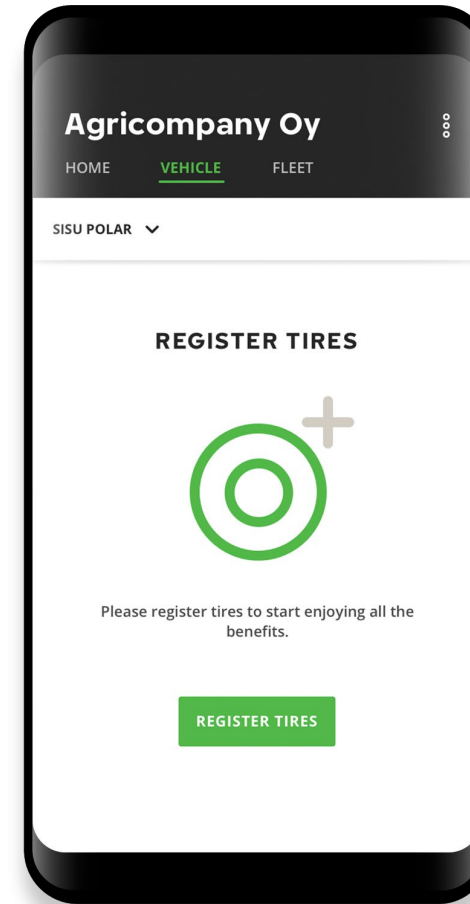
EFFORTLESS TIRE MONITORING
FOR SMART TIRES ACROSS YOUR
FLEET

1



2

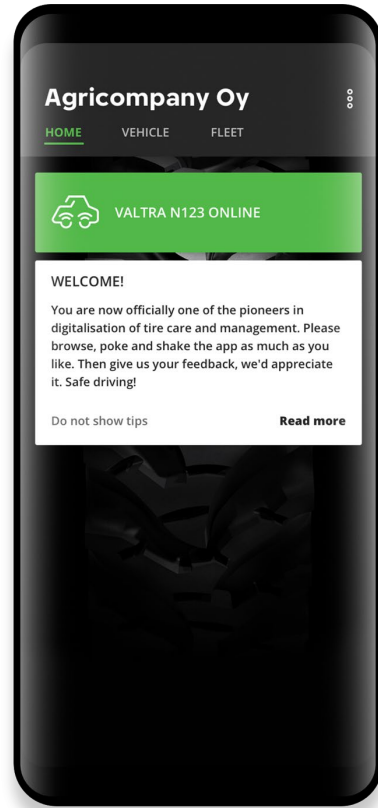
WARRANTY EXTENSION FOR
REGISTERED NEW HEAVY TIRES



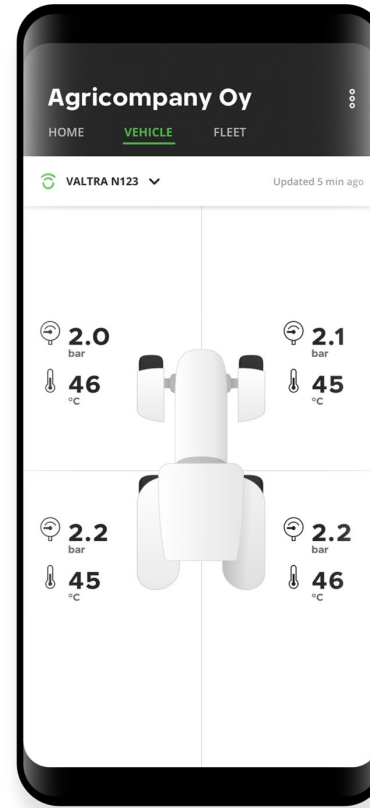
HOW TO USE IT



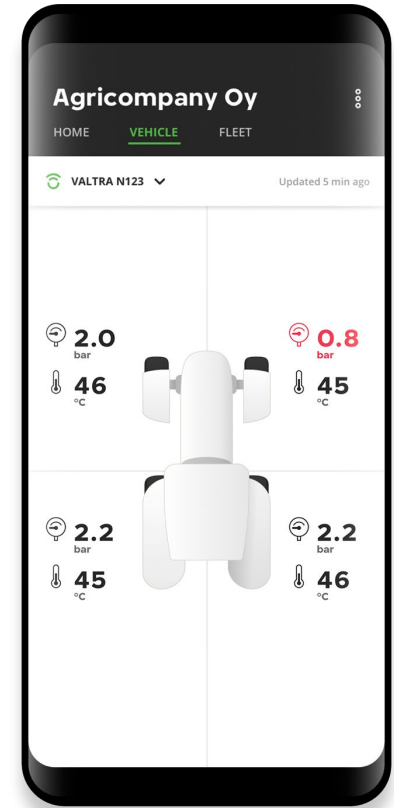
1 Buy the tires



2 Install the app



3 See live tire data

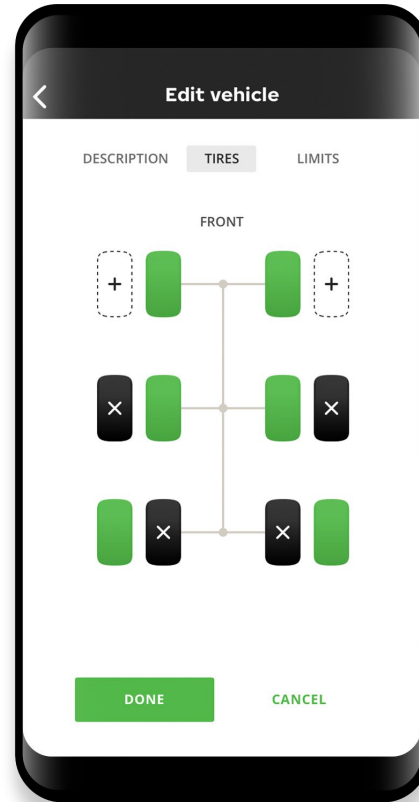


4 Get notifications

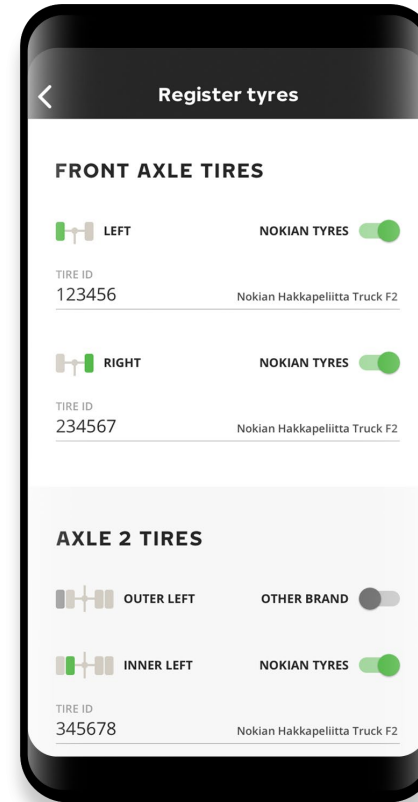
HOW TO EXTEND YOUR WARRANTY



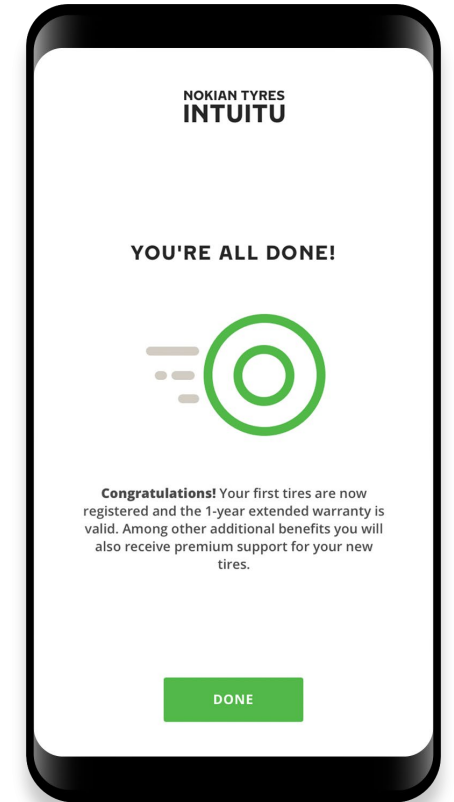
1 Buy your new tires* and make a note of their ID numbers. Keep the receipt.



2 Install the app and create a vehicle



3 Attach the tires within 1 month of purchase



4 The warranty is now extended by 1 year

*by Nokian Heavy Tyres

WHAT THIS MEANS FOR END-USERS

GET MORE DONE
WHILE WORRYING
LESS

WORK SAFER
AND LONGER VIA
OPTIMAL TIRE
CONDITIONS

EXTEND WARRANTY

WHAT THIS MEANS FOR OEMS

INCREASE THE
COMMITMENT OF
YOUR CUSTOMERS

PROMOTE
SUSTAINABILITY

PLUG & PLAY
SOLUTION

WHAT THIS MEANS FOR FLEETS

IMPROVE TIRE
SERVICE LIFE AND
INCREASE SAVINGS

SAFER WORK
CONDITIONS FOR
YOUR FLEET

EFFORTLESS TIRE
MONITORING

THANK YOU



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